



Press Release

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FOR IMMEDIATE RELEASE

CEL T Expanding Procurement and Implementation of Administrative and Instructional Improvement Systems

MARLBOROUGH, MA, March 13, 2014 — The Center for Educational Leadership and Technology (CEL T) has recently expanded its procurement support services practice area in order to transform how learning organizations select and implement major administrative and instructional improvement systems. For nearly a quarter-century, CEL T has worked with hundreds of education agencies to identify functional requirements and performance specifications, develop requests for proposals, evaluate and score vendor responses, oversee contract negotiations, and implement and integrate a variety of mission-critical systems including Student Information Systems, Learning Management / Instructional Improvement Systems, Finance / Human Resource Management Systems, Food / Nutrition Services Systems, and others.

In early 2013, CEL T refined and upgraded a proven and reliable procurement model that combines its nationally validated needs analysis methodology with pioneering and complementary programs such as data governance and management, process improvement management, organizational development and capacity building, as well as funding and fiscal sustainability advisory services. This unique and impactful model, currently deployed in several of the nation's leading school districts, education services agencies, and state departments of education, has resulted in increased staff productivity, enhanced learner-centered decision making, and improved administrative and instructional systems that are both used and useful!

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“We have developed a multidimensional approach to systems procurement and implementation that builds constituency support and stakeholder engagement while collaboratively enhancing the process improvement and data management discipline necessary to ensure true and sustainable improvement and operational efficiencies,” said Dr. John Phillipо, CELТ’s founder and CEO.

Recently CELТ’s procurement practice staff has led successful engagements with the North Carolina Department of Public Instruction, the Hawaii Department of Education, Birmingham City Schools, Broward County Public Schools, the Camelot Schools, Everett Public Schools, Fort Worth Independent School District, Gwinnet County Public Schools, Los Angeles Unified School District, Muscogee County School District, the School District of Osceola County, Orange County Public Schools, Pasco County Schools, Pflugerville Independent School District, Seattle Public Schools, St. Lucie County Public Schools, and many others.

“Far too often, failed implementations of these costly administrative and instructional improvement systems are making headlines in local and national newspapers,” said Dr. Phillipо. “We need to protect these significant investments by making sure they have a direct and measurable impact on teaching, learning, and management.”

For executive briefings and case studies further detailing CELТ’s procurement support practice, or for information about CELТ’s by-invitation-only National Summit on “The Procurement and Implementation of Administrative and Instructional Improvement Systems” in late June 2014, please contact David Krongard, dkrongard@celtcorp.com, 508-624-4474, ext 1220, or visit www.celtcorp.com.

About CELТ

Since 1991, CELТ has worked collaboratively with educational organizations to support and transform teaching, learning, and administrative processes by integrating high-quality, mission-critical programs, services, and technology with the organization's people and processes in the most timely, efficient, and cost-effective way possible. In addition to procurement support, CELТ has practice areas focused on information technology planning, leadership and organizational development, decision support and accountability systems, network communications, and more.