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Press Release

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FOR IMMEDIATE RELEASE

DR. STEVEN ARNOFF JOINS CENTER FOR EDUCATIONAL LEADERSHIP AND TECHNOLOGY

MARLBOROUGH, MA, MARCH 25, 2011 -- The Center for Educational Leadership and Technology (CEL T) today announced the appointment of Dr. Steven Arnoff as Executive Vice President for Research, IT Planning, and Staff Development. Dr. Arnoff will lead the company's technology planning initiatives and will join CEL T's Executive Leadership Team in driving CEL T's strategy, growth, and profitability.

CEL T works collaboratively with educational organizations to support and transform 21st century teaching, learning, and administrative processes by integrating high-quality, mission-critical programs, services, and technology with the organization's people and processes in the most timely, efficient, and cost-effective way possible.

"Steve will help us move forward with a number of planned initiatives, notably our IT audit and planning work for state departments of education and local education agencies," said CEL T CEO

Dr. John Phillipo. "Steve's career in both the public and private sector combined with his knowledge of the K12 education market will add significant value to our projects."

Dr. Arnoff brings to CEL T deep experience in technology consulting, data systems analysis, project management, and business development as well as a very successful track record in sales and marketing. He has served a number of organizations as director of administrative and instructional technologies and most recently was Director of K12 Consulting for Custom Computer Specialists (formerly Unicom, Inc). Early in his career, Dr. Arnoff provided educational research and evaluation services for higher education, departments of education, and school districts.

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Dr. Arnoff is a frequent speaker at education association conferences on data driven decision making. He received his Doctor of Education in Curriculum, Technology, and Instruction from Boston University.

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