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Press Release

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FOR IMMEDIATE RELEASE

CEL T TO ADVISE NATIONAL EDUCATION ASSOCIATIONS

Marlborough, MA May 12, 2008: The Center for Educational Leadership and Technology (CEL T) was retained by both the National Association of Elementary School Principals (NAESP) and the National Arts Education Association (NAEA) to assess their technological needs, streamline their membership management processes, and serve as an IT Architect, advising on future technological initiatives and enhancements.

CEL T's collaboration with NAESP, the strongest unified voice for pre-K-8 leaders across the United States and around the world, has resulted in a full-scale renovation of their existing membership management database. In addition to working with NAESP on member retention strategies, e-commerce and web content management, and creative funding strategies, CEL T has also acted as a liaison with software vendors and strategic partners for NAESP's state-level associations.

"The delivery of quality and timely member services is integral to our mission," said Patrick Murphy, Associate Executive Director of NAESP. "Together with CEL T, we are actively exploring the use of technology to improve the delivery of these services and enhance the overall member experience."

NAEA, serving more than 22,000 art educators from all levels of instruction, from pre-school to higher education, has tapped CEL T for a comprehensive technology plan emphasizing operational efficiency, while placing a premium on data integrity and flexibility.

Dr. John Phillipo, CEL T's Chief Executive Officer, is enthusiastic about the potential inherent in these partnerships. "Our solid, sixteen-year history of working shoulder-to-shoulder with school districts and state/federal education agencies to address and resolve technology challenges in a vendor-independent

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and unbiased way has prepared us to address the unique needs of these exemplary associations. We look forward to serving these organizations collaboratively and helping them integrate the best aspects of technology throughout their organizations," he stated.

"As always, our approach to technology focuses on an enterprise-wide view along with our keen understanding of the needs and unique culture of educational associations. Our sole purpose in every engagement is to improve student performance through the effective and economical use of technology," he said. CELT has also provided IT services to the Education Commission of the States (ECS) and the Council of Chief State School Officers (CCSSO).

About CELT

CELT helps K-12 leaders develop and implement IT strategies and systems that truly align technology with the core mission of today's schools - achievement, accountability, and staff development.

Working with the vision, mission, and goals of educational organizations, CELT, a leading research, planning, and systems integration provider, assists with the implementation of technology in support of contemporary educational reform initiatives.

Through the implementation management of technology-based programs and services, CELT works collaboratively with educational organizations to not only support but also transform 21st century teaching, learning, and management. CELT helps public and private learning organizations at all levels with the identification, procurement, implementation, training, and integration of information technology products and services. This is accomplished by working cooperatively with the organization's staff and community in conjunction with regional, national, and international information technology vendors.

CELT is one of the most comprehensive providers of research/planning programs, systems integration services, and customized decision support solutions.

CELT's goal is to provide services of the highest quality, with a focus on student achievement, in the most timely, efficient and cost-effective ways possible using the latest information technology architecture. For more information, visit www.celtcorp.com.

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