



News Release

CEL T Releases Online Balanced Scorecard Application for Education Executives

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199 Forest Street, Marlborough, MA 01752

508-624-4474, ext. 1209

fax: 508-624-6565

Contact: Priscilla Ramsay

e-mail: pramsay@celtcorp.com

September 1, 2007, Marlborough, MA. -- School leaders have a new set of tools to manage change and monitor success. The Center for Educational Leadership and Technology (CEL T) has released an intuitive *Online Balanced Scorecard for Learning Organizations*. The online tools support the practical application of proven management and governance processes. The Balanced Scorecard can optionally be connected to a searchable Library of Proven Practices and aligned Key Performance Measures.

The Balanced Scorecard is a management process introduced in 1992 as a subject of a feature in the Harvard Business Review. The authors Robert S. Kaplan and David Norton contended that organizations in the information age require more than fiscal measures to appropriately measure and management performance. The PLE has successfully applied these process and tools to balance various measures of success with the “bottom line” of K-12 education – student achievement.

“The online balanced scorecard supports the goal of the Partnership, to enhance leadership capacity in public school related organizations,” said James L. Pughsley, Executive Director of the Darden-Curry Partnership for Leaders in Education at the University of Virginia. “The process tools align with our training and mentoring programs to help organizations perform at higher levels.”

The combination of the online Balanced Scorecard and a Project Management Oversight Process has been proven to drive cultural change and organizational performance in private and public organizations.

“An organization achieves success in its goals and excellence in its operations not by good fortune or hard work, but by focused effort on the right things.” says Rick Rozzelle, CEL T’s President and Chief Technology Officer. Rozzelle has seen first hand that the process works, first in the private sector, then in his role as Chief Information Officer for Charlotte-Mecklenburg Schools, and then as technology and management consultant for public school districts across the nation. “This is what a Balanced Scorecard is all about,” he adds “clearly defining the ‘right things’ and then focusing efforts through a project management process on these things.”

CELT also provides executive leadership training in the Balanced Scorecard and Project Management Oversight Processes.

The web-based applications are built on Microsoft Windows Server and SQL Server 2005 technology, but are cross-platform web-browser accessible. According to Jim Goodell, CELT's Executive Vice President for Systems Development, usability was a key concern. "There are other scorecard tools that we might recommend for highly technical end-users and where cross-platform access is not an issue. The education leaders we serve needed a simple-to-use tool that keeps the focus on the management process, a tool that works as well on a Macintosh as on a PC."

CELT's Online Balanced Scorecard is available immediately by subscription, one-time license, or as a hosted service.

About the Center for Educational Leadership and Technology

Working with the vision, mission, and goals of educational organizations, CELT, a leading information process and technology architect, assists with the implementation of technology in support of contemporary educational reform initiatives.

Through the implementation management of technology-based programs and services, CELT works collaboratively with educational organizations to not only support but also transform 21st century teaching, learning, and management. CELT assists public and private learning organizations at all levels with the identification, procurement, implementation, training, and integration of information products and services. This is accomplished by working cooperatively with the organization's staff and community in conjunction with regional, national, and international information technology vendors. CELT is one of the most comprehensive providers of research/planning programs, systems integration services, and customized decision support solutions. CELT's goal is to provide services of the highest quality, with a focus on student achievement, in the most timely, efficient and cost-effective ways possible using the latest information technology architecture. For more information, visit www.celtcorp.com.