

Contemporary, Visionary, and Engaging Presentations, Workshops, and Webinars *for*

- National / State Conferences
- Executive Education Retreats
- Faculty Workshops
- Opening / Inaugural Events



Aligning Leadership, Learning, and Technology for Nearly Three Decades

Dr. John R. Phillippo

As you know, the first and most important step in conducting a successful event is identifying emerging topics and engaging the participants in the discussion of contemporary and relevant issues that they often struggle with as part of their day-to-day activities. One proven way to accomplish this is to open with a speaker who provides a compelling vision and challenges, as well as extends the participants' current way of thinking. If the speaker is also humorous and entertaining and provides simple and inspiring takeaways, even better!

Dr. Phillippo challenges audiences to think deeper, asks the tough questions, and inspires and energizes attendees to define and attain professional and organizational goals. Dr. Phillippo is nationally and internationally recognized as an advisor for education organizations, state/federal departments of education, and major education foundations on issues related to architecting a 'digital' infrastructure in support of contemporary teaching and learning. With powerful insights, Dr. Phillippo examines school improvement opportunities, connecting the dots between instructional, leadership, business, and technical issues.

Dr. Phillippo is the Executive Director of the Center for Educational Leadership and Technology (CELT). CELT is an educational research and development center focused on assisting learning organizations in linking contemporary educational reforms with the effective use of information technology. He is a former science/math teacher and school administrator. He has served as the director of a national technology "lighthouse" program for at-risk youth, as well as a developer/demonstrator for three nationally validated (USDOE/OERI) education technology programs. Two of these programs received a Presidential award for their outstanding public/private sector partnerships. He has coordinated several national research projects focused on using web-based systems to improve the development of curriculum and management of learning. He has taught graduate courses, authored journal articles, and made numerous presentations on interactive and virtual learning technologies and their impact on student achievement. Dr. Phillippo completed his doctoral degree studies at the Harvard University's Graduate School of Education in the area of administration, planning, and social policy.



**Visionary
Motivational
Connects the Dots
Independent and
Unbiased
Thought Leader and
Trusted Advisor
Simple and Inspiring
Takeaways
Humorous and
Entertaining**

A select list of Dr. Phillippo's keynotes, workshops, and speaking engagements:

- Education Commission of States (ECS)
- American Association of School Superintendents (AASA)
- National Association of Secondary School Principals (NAESP)
- Massachusetts Computer Using Educators (MassCUE)
- EdNet
- Council of Great City Schools (CGCS)
- Council of Chief State School Officers (CCSSO)
- National Education Computing Conference (NECC) / (ISTE)
- National School Boards Association (NSBA)
- Global Village Schools
- Bill & Melinda Gates Foundation
- Desire2Learn Annual Conference
- The Getty Foundation
- Society for Applied Learning Technology (SALT)
- Schools Interoperability Framework (SIF)
- Association of School Business Officials (ASBO)
- National Association of Elementary School Principals (NAESP)
- Association of Education Service Agencies (AESA)
- National Education Summit on Leadership, Learning, and Technology
- National Education Summit on IT Procurement
- United States Department of Education

Recognition and Awards

- National Technology Lighthouse Award
- Worcester State University Distinguished Alumni Award
- Presidential Award for Private / Public Initiatives
- EdNet 2014 Advisory Board
- Author of *Learning Management Systems: The Missing Link and Great Enabler*

Speaking Topics

Additionally, please feel free to call us about developing a presentation that meets the unique needs and interests of your audience.

America's 21st Century Schools: Linking Contemporary Educational Reforms with the Emerging Uses of Information Technology

This presentation will explore how a comprehensive information technology system can and should be used to support and initiate educational reform. Several scenarios will be used to explore strategies for using technology to revitalize the curriculum, transform the management of schools, and incorporate core technology competencies into the classroom to meet the social, economic, and academic needs of all students for the 21st century. The impact of learner-centered data management activities at school and at home will be discussed. The presenter will also provide funding strategies and management methodologies that are necessary for a learning organization to leverage past and maximize future education investments and education technology.

Effective Strategies for Personalizing Learning in Education

Today's technology provides student and staff unprecedented access to "just in time" information, and learning activities, online courses of study, and assessments. In the past, time and place were the constants and learning was the variable. However, in education today, learning is the constant and time and place are the variables. Assessing the impact of "Alexa," "Siri," "Khan Academy," and more creates countless opportunities and some unique challenges. In this session, the presenter will explore the impact of all this on the organizational structure of schools and the need for new data management applications and accountability systems. Effective strategies for reconfiguring the learning environment (library, classrooms, etc.) and procuring, implementing, and integrating a Learning Management System as viewed by teachers, students, parents, and school administrators will be explored. Many of the approaches shared will also help improve home/school connectivity and increase parental engagement!

Strategies for Building a Comprehensive Approach to School Safety and Security

There are many facets of school safety and security, and each of these facets or components needs to be fully integrated and compatible in real time. In schools today, we need data privacy, network security, cyber protection/alerts, and physical security, as well as a social-emotional learning program in order to provide students and staff a safe and secure learning environment. As part of this session, the presenter will examine each of these components and offer strategies for implementing and integrating them into your schools in the most cost effective way possible. The time has come for schools to explore the engagement of a full or part-time school safety and security officer or consider securing this as a service. The changes and advancements in the area of school safety and security are dynamic and must be routinely tested from outside the learning organization on a random basis.

Strategies for Making Learner-Centered Data More Useful and Used at School and at Home

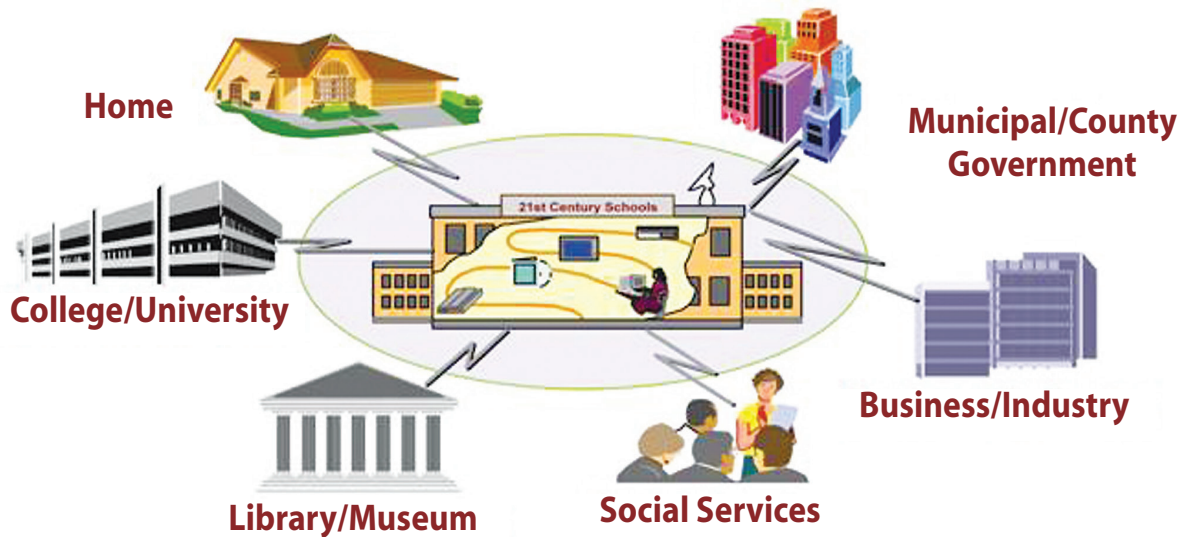
Much of what needs to be done to make effective use of data in education is not technical. In this engaging session, the presenter will outline what it takes to plan and implement a comprehensive data management system that is learner centered, instructionally focused, performance oriented, user friendly, and fiscally affordable. This involves the planning and design of an integrated and enterprise-wide Data Management Architecture that ensures student data privacy and security requirements are identified and adhered to by all of the learning organizations' administrative system vendors, cloud service providers, and staff. Strategies and case studies will be provided to illustrate the effective and timely use of data at school, in the classroom, and at home. The costs and funding sources for data management will also be explored. Without reservation, the time has come for educators to focus on using data as a flashlight (insight) rather than as a hammer (consequence)!



Now is your chance to learn what he has to share!

Dr. Phillipino has assisted learning organizations by delivering presentations or workshops at hundreds of conferences about the impact of education technology on student achievement and the importance of technology planning in learning organizations.

Building a 21st Century Learning Environment



**An Integrated Information Technology System in Support of Learning
as well as Community, Workforce, and Economic Development**

About CELT

For nearly three decades, CELT has helped align leadership, learning, and technology in support of improved student achievement by working collaboratively with educational organizations to support and transform teaching, learning, and administrative processes. CELT is one of the leading and most comprehensive providers of research, planning, and implementation services for public/private schools, education service agencies, and departments of education. CELT's purpose is to help learning organizations attain their vision, mission, and goals by integrating high-quality, mission-critical programs, services, and technology with the organization's people and processes in a timely, efficient, and cost-effective way.

**For more information please contact
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